

**OFFICE OF THE
DISTRICT MAGISTRATE & COLLECTOR
SOUTH 24 PARGANAS**

Office: 12, Biplabi Kanai Bhattacharya Sarani, Alipore, Kolkata - 700 027
Phone: 033-2449 9944 / 2479 1694, **Fax:** 033-2448 7871
Email: dm.south24parganas@gmail.com, dm-ali@nic.in



Memo No: 02/IT/GS Mela -2022

Date : 14-09-2021

NOTICE INVITING OFF LINE EXPRESION OF INTEREST

NAME OF THE WORK: DESIGN & DEVELOPMENT OF GANGA SAGAR MOBILE APPLICATION (ANDROID BASED) DURING GS MELA 2022.

For and on behalf of the District Magistrate, South 24 Parganas, the Additional District Magistrate(IT), South 24 Parganas invites offline EOI through **TWO BID SYSTEM** from reliable, resourceful, bonafide and experienced firms / companies / individual contractors having requisite financial capability and sufficient experience in mobile based application design and development.

SCOPE OF WORK:

Scope of the work includes design and development of android based mobile application for Gangasagar Mela 2022. This app should be hosted on Google Play Store and can be downloaded for free. It will be integrated to Gangasagar Official Website. This mobile app will provide information such as route chart from Kolkata, immediate helpline, Medical assistance booths, Pilgrim accommodation facilities, Tide time, Train, Bus and Vessel timing, holy bath and puja timings, lost and found provisions etc to the users. Link for live streaming of Gangasagar Mela and link to book e-Snan will also be available in the app. App will contain the following features and functionalities:

- Attractive dashboard
- Floating messages to be displayed on load
- Application to be made trilingual – In Bengali, English and Hindi
- For better accessibility, increase and decrease facility of font size should be available.
- List of notifications should be displayed
- Image slider should be there
- Covid instructions for pilgrims
- Link for live streaming of Gangasagar Mela
- Link for booking e-Snan
- Link for Official Social Media pages of Gangasagar Mela
- Phone Directory - Contact Information of Important Officials engaged for Gangasagar Mela
- Do's and Don't information
- Information related to where to stay, where to visit, Pilgrims kitchen by NGOs, Whether forecast, Lost & found
- Direct call facility for Emergency Services

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Utilization Period: App should be live and available in Google Play Store From 01.11.2021 to 30.01.2022.

EMD: Rs. 4000/- (Four thousand only) to be deposited as Bank Draft manually

TIME LINE FOR EOI:

PARTICULAR	DATE & TIME
Date of Publication of EOI	16-09-2021
EOI start date & time	16-09-2021 at 1:00 PM
EOI end date & time	23-09-2021 upto 1:00 PM
Last date & time of submission of Technical Bid and Financial Bid in the drop box	23-09-2021 upto 1:00 PM
Date & Time of opening of Technical Bid in the Office of the District Magistrate, Alipore (IT Section)	23-09-2021 at 3:00 PM
Date & Time of opening of Financial Bid in the Office of the District Magistrate, Alipore (IT Section)	23-09-2021 at 4:00 PM
Validity of bid	90 days
Completion Period of app development	Within November, 2021

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ELIGIBILITY CRITERIA & MANDATORY DOCUMENTS:

SUBMISSION OF BIDS: The bids will be submitted in offline mode.

TECHNICAL BID SUBMISSION:

All the mandatory documents namely

1. Credentials of Rs. 1.2 Lakh for similar type of work.
2. Audited balance sheet for Annual turnover of last three consecutive financial years
3. Valid Trade License
4. GST Registration
5. Photo copy of valid PAN
6. Latest IT Return Document
7. Latest PT tax return

20% weightage to be given for technical bid evaluation (Total Score 100) on following parameters:

Parameter	Score
Understanding of the concept	20
Type of customized software to be used	20
Experience and work credential of doing similar type of product	20
Demonstration of app through PPT	40

CRITERIA FOR EVALUATION OF TECHNICAL AND FINACIAL BID:

As per the above eligibility criteria and according to point wise Total Score on all 4 (Four) parameters as delineated in the Technical bid parameters, an weightage will be calculated up to 20% (For example if as per eligibility criteria an organization scores 100, a score of 20 will be considered on weightage and if an organization scores 50, the weightage will be 10). The Financial Proposal of the technically qualified bidders will be opened on the date and time as mentioned earlier. If a bidder does not qualify in technical Bid, then the corresponding Financial Bid will not be opened.

The Financial Bid should be expressed as a consolidated fee inclusive of all Taxes and duties and processing charges.

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The Financial proposal will be evaluated and marks allotted on a pro-rata basis, i.e. the lowest bidder - L1 will be given the maximum marks out of 60 and other bids(L1, L2, ...Li) etc will be allotted marks according to the formula : $L1/Li*60$.

In case a bidder does not match the criteria for eligibility as mentioned above, his financial bid will not be opened.

The marks obtained by each bidder in Technical and financial evaluation shall be added and the bidder getting the highest marks shall be preferred bidder P1, P2 and so on.

N.B: In case a bidder does not match the criteria for eligibility as mentioned above, his financial bid will not be opened.

Technical credentials shall be placed in a sealed cover having written on top "Technical Bid for Design & Development of Ganga Sagar Mobile Application (Android Based) During GS Mela 2022"

The financial offer of the bidder shall be submitted in a sealed cover having written on top "Financial Bid for Design & Development of Ganga Sagar Mobile Application (Android Based) During GS Mela 2022".

Sl. No.	Work Description	Rate including GST (in Rupees)
1.	Design & Development of Ganga Sagar Mobile Application (Android Based) During GS Mela 2022	

Both the sealed covers of Technical and Financial bid shall be placed in another bigger sealed cover having written on its top as "BID for Design and Development of Tracking Application based on QR Code enabled Wristband for tracking lost pilgrims during GS Mela 2022".

The bid shall be submitted in the drop box kept in the **Office of the District IT Section, New Administrative Building, 1st floor, Alipore, South 24 Parganas** within the date and time referred in this EOI.

FINANCIAL CAPACITY: The average audited Annual Turn Over from the business having similar style of work for the last 3 (three) consecutive Financial Year will be 1.2 Lakhs .

NOTE:

**Similar nature of work means the nature of work & components of work mentioned in the Scope of work*

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**The credential certificate should have been issued by a competent authority & no credential certificate from private agencies will be allowed.*

** Original documents should be produced for verification*

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EVALUATION OF BID: Bids will be opened in front of bidders volunteering to be present. The Technical and Financial evaluation of the bids will be done by the bid-evaluation committee constituted for the EOIs. The names of the technically qualified bidders as per bid criteria after verification with originals & evaluation will be displayed in office notice board & official website. Only technically qualified bidders will be eligible for financial bid opening. The list of financial comparison chart of bidders will also be displayed like technical bid.

VALIDITY OF THE BID: The bid once submitted will be valid for 90 days.

WORK COMPLETION PERIOD: The selected bidder shall complete his work within November, 2021.

OTHER TERMS & CONDITIONS:

1. Income tax and other mandatory tax deduction shall be done as per government norms before payment
2. This office shall have the right and discretion to terminate the contract in the event of any sort of breach of contract.
3. Any black listed bidder shall not be allowed to participate in this EOI.
4. No cost escalation will be entertained.
5. Payment will be made as per availability of fund. No claim for delay of payment due to non-availability of fund will be entertained.
6. Intending bidders are requested to inspect the work site before quoting their rates.
7. Subletting of work is not allowed
8. Penalty shall be imposed @5% of the total work value on weekly basis if the works are not completed within the stipulated time mentioned in the bid.
9. The intending bidders have to demonstrate the probable logistics and system at the time of technical bid opening, preference to be given to the satisfactory bidder as per following policy.


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The bid inviting authority reserves the right to reject or cancel any bid without assigning any reason whatsoever.

Any attempt by the bidders to produce fake or false documents and frivolous complaints with an intention to vitiate the EOI process will be viewed seriously and the EOI committee will take necessary action to initiate process for black listing them.



14.9.2021
**Additional District Magistrate (IT)
South 24 Parganas**

Memo No: 02/1(8)/IT/GS Mela-2022

Dated: 14-09-2021

Copy forwarded for information and taking necessary action to:

1. Nazareth Dy. Collector, South 24 Parganas for displaying NIT in office notice board
2. DICO, South 24 Parganas for publishing brief advertisement of NIT in the news paper as prescribed
3. DIO NIC, South 24 Parganas for uploading the NIT in official website of the district
4. CA to DM, South 24 Parganas for kind appraisal of the District Magistrate
- 5-8. PA to ADM(ZP/D/LA/LR) South 24 Parganas for kind appraisal of the ADMs.


**Additional District Magistrate (IT)
South 24 Parganas**